

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**

**Monday 3 June 2019 – Afternoon**

**GCSE Media Studies**

**J200/01 Television and Promoting Media**

**Time allowed: 1 hour 45 minutes (including 30 minutes viewing time) plus your additional time allowance**

**YOU MUST HAVE:**

**a DVD extract**

**the insert (inserted)**

**YOU MAY USE:**

**additional paper**

**Please write clearly in black ink.**

**Centre number**

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**Candidate number**

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**First name(s)**

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**Last name**

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**READ INSTRUCTIONS OVERLEAF**



## **INSTRUCTIONS**

**The Insert will be found with this document.**

**Use black ink.**

**Answer ALL the questions in Sections A and B.**

**Write your answer to each question in the space provided.**

**Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).**

## **INFORMATION**

**The total mark for this paper is 70.**

**The marks for each question are shown in brackets [ ].**

**Quality of extended response will be assessed in questions marked with an asterisk (\*).**

## **SECTION A – Television**

### **INSTRUCTIONS TO CANDIDATES**

- \* This extract relates to Questions 1–3. You have THREE MINUTES plus your additional time allowance to read these questions before the extract begins**
- \* The extract is approximately THREE MINUTES long and will be played FOUR times**
- \* FIRST SCREENING: watch the extract, you may make notes**
- \* SECOND SCREENING: watch the extract and make notes**
- \* There will be a five minute break for you to make notes**
- \* THIRD SCREENING: watch the extract and make notes**
- \* There will be another five minute break to make notes**
- \* FINAL SCREENING: watch the extract and make notes**
- \* You will have FOUR MINUTES plus your additional time allowance to complete your notes.**

**You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the questions.**

**Answer ALL the questions.**

**The extract is from the television crime drama ‘CUFFS’ (Episode 1, BBC One, 2015)**

[illegible]

[illegible]

[illegible]

## This image shows a single page of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page, typical of notebook paper or a document template. There are no margins, text, or other markings on the page.

[illegible]



- [illegible]

**2 Analyse how far the extract creates a humorous view of policing. In your answer you must:**

**analyse aspects of the extract using examples to support your analysis**

**make judgements and draw conclusions about how far these aspects create a humorous view of policing.**

**[10]**

[illegible]

[illegible]

- 3\*** In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

**How far does 'Cuffs' adapt police drama genre conventions to fit its family audience at 8pm on BBC1?**

**In your answer you must:  
analyse the extract's use of genre conventions**

**make judgements and draw conclusions about how far the extract adapts the conventions of police drama to fit its scheduling and audience. [15]**

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[illegible]

[illegible]

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[illegible]



## 5 'THE AVENGERS'

**Explain how historical contexts influenced the portrayal of heroes and villains in television programmes. Refer to 'The Avengers' from 1965 to support your answer. [10]**

[illegible]

[illegible]

## SECTION B – Promoting Media

Answer ALL the questions.

- 6 Identify which Hollywood studio distributed 'The Lego Movie'.

\_\_\_\_\_ [1]

- 7 Explain TWO ways of marketing a film.

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\_\_\_\_\_ [4]

[illegible]

[illegible]

- In your answer you must also refer to relevant media contexts. [10]**

[illegible]

[illegible]

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**END OF QUESTION PAPER**



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